



Point of View

Dear Marketplace Friend,

In business and in politics, it's always interesting to see how far people will go to keep "*internal correspondence*" away from their customers, competitors or constituents.

We're in ministry to leaders, inviting them to partner with us in Kingdom-focused entrepreneurial efforts to change the world and build God's Kingdom. Why keep any secrets from *them* - from *you* - that are mission-critical?

I'm sending you a confidential, internal e-mail sent by my wife, Cheri, to our team a few days ago, asking for their prayers. I want to invoke your partnership to pray as well. Here's what she wrote:

We are in the final countdown for the Golf Challenge and I would like to ask for your prayers. As you can imagine the economy has taken its toll on the Golf Challenge this year. We are not getting the golfers we normally sign on and we are not getting anywhere near the number of sponsors that we normally have at this point. Several of our consistent golfer/sponsors are missing in action and some of our traditionally largest sponsor/golfers are not involved this year. It is understandable. Everyone is challenged in this economy.

We have so much to celebrate this year with Priority Living's 25th anniversary,



the Golf Challenge's 20th anniversary and not to mention all the many ways and years God has chosen to show us favor. Lives have been changed, ministries have been started, ministries have been blessed, and God's work has been and continues to be accomplished. It is a blessing to be part of this great team and have front row seats to watch what God is doing in and through the lives of the TMP family across town and in every corner of the world.

For those of you who are involved as a golfer, virtual golfer and/or sponsor, I want to thank you.

Will you join me in fervent prayer the next two weeks? Will you pray that God will show us favor again by bringing a few more golfers, a few more virtual golfers and a bunch more sponsors for Bob and all the other golfers? We have done everything we can to promote the Challenge with the new PDF brochure, mass emails, POV emphasis

and personal phone calls. We need some Divine Intervention to touch people's hearts to become involved. Please join me in asking for more than we can even imagine. **"Now to Him who is able to do immeasurably more than all we ask or imagine, according to His power that is at work within us, to Him be glory ..."** (Ephesians 3:20-21)

Our work has always depended on donations - beyond the pledges of our current **TMP** participants - to cover our budget. Our ministry focus challenges Christian leaders to give to the Kingdom... and we encourage most of that toward ministries other than ours. The financial appeals for gifts to **The Master's Program** are few and infrequent.

The Recession has hit many of our most generous partners in dramatic ways, so the results of our annual Golf event are even more critical to our sustained ministry in this unusual year of ministry opportunity.

I wish I could buy you a cup of whatever you drink to be sociable and ask for your help, person-to-person. It's not an easy time, I know... but God is still on record to be faithful to His promises, in good times or bad. Would you peruse that list of "links" on the right and click your way into collaboration with us right now?

Thanks in advance,

Bob Shank

Bob Shank is Founder and Chief Mentoring Officer of The Master's Program (TMP).

P.S. If you click "golfer" or "virtual golfer" or "sponsor," I'll send you a Starbucks giftcard to buy that cup of whatever!

To read prior issues of the Point of View visit:
www.mastersprogram.net

To read a Program Summary of TMP visit:
www.mastersprogram.org/summary/

Golf Challenge On-line Brochure:

www.mastersprogram.org/golfers/Golf-Challenge-2009.pdf

Golf Challenge Categories of Participation

Sponsors:

www.mastersprogram.org/sponsors/

Golfers:

www.mastersprogram.org/golfers/

Virtual Golfers:

www.mastersprogram.org/virtualgolfers/

Self-sponsoring Virtual Golfers:

www.mastersprogram.org/virtual-self-supporting/