



Point of View

Dear Marketplace Friend,

Three major disruptions, just ahead. Get a grip; focus forward; don't let distractions disable you. Friday: *Halloween*. Saturday: *Set your clocks back*. Tuesday: *Hire a New Leader*. Check, check, check.

Halloween has become the no-God world's High Holy Day. What was a cute, neighborhood dress-up and candy distribution custom has become the moment to highlight all things dark and dead. My suggestion: *declare yourself unavailable for participation*. No good comes from emphasizing evil.

Set your clocks back. Just do it. Don't wait until the "official time," at 2:00am Sunday. Go ahead and do it before dinner on Saturday. Biggest reason: otherwise, you'll get to church an hour early on Sunday morning... and no one gets to church early in the 21st Century. Your reward: potentially, an extra hour sleep on Saturday night. Collect it; you need it. Worship on Sunday fresh and rested; you'll need it.

Hire a New Leader. That's what you're getting ready to do on Tuesday. The Selection Committee - the American Electorate - will make their voices heard in ballot boxes across the country. Wednesday morning, the attitudes of the world markets will be shaped by what you and your fellow countrymen do in the voting booth on Tuesday.



Our direction will be set for 2009-2012 through your actions that day. If you stay home, you will have no right for dissent or dialog during the next four years, no matter the outcome. *Participate... or lose your place at the table*.

With all of that distraction, you'll still be forced - until Tuesday, and beyond - to work out your daily professional life against the newsfeed running right-to-left across the bottom of the screen. What in the world is going on with your financial status? What do the Nikkei market in Tokyo and the foreclosure rates in Tuscaloosa mean to you, anyway? Will a rise of 2% in American unemployment disrupt your job? With all of the static, where are you supposed to focus?

Most people are looking for someone whose advice can give them confidence that their actions are going to protect their interests and ensure their future. Jim Kramer is a circus clown under the NBC big-top.

Do you really need him yelling at you to give you tips? Savvy people watch Warren Buffet, trying to mimic his actions. When Wall Street is in the fog, can Omaha send a beacon of hope? What is a thinking person to do?

Though never one to flaunt His assets - He was rumored to own the cattle on a thousand hills - Jesus of Nazareth had this counsel, whether your holdings were in South African Rand, American Dollars or European Union Euros: "...For the people of this world are more shrewd in dealing with their own kind than are the people of the light. I tell you, use worldly wealth to gain friends for yourselves, so that when it is gone, you will be welcomed into eternal dwellings." (Luke 16:8-9) Summary: money doesn't last forever... but people do. Invest in people, for eternity: that's what smart people do.

Here's an opportunity: **put hope in your pocket, and put it in the hands of hopeless people who surround you during these dark days of '09.** How do you do that? We've got a way to make you part of the solution - the Real Solution - and a strategy in line with Jesus' counsel. Click that link on the side that says "**Are You On the Right Course?**" and take advantage of our assistance. Think about it: *do you really want to miss one of the great opportunities of your lifetime to raise the value of your **Eternal Friend Portfolio**... while worrying about your declining **Worldly Wealth Portfolio**?* Intrigued? I hope so; click that link, right now!

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Bob Shank is Founder and Chief Mentoring Officer of The Master's Program (TMP).

To take advantage of our assistance:

[Are You On the Right Course?](http://www.pocketpower.org/7102)
www.pocketpower.org/7102

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