



Point of View

Dear Marketplace Friend,

"What do you think about what's happening?" My friend's question was sincere. My response: I think it's the economic equivalent of 9/11... and, right now, we're between the two airplane "hits." I don't think we've seen the last massive strike... and nothing has collapsed (yet). I've been with folks from both coasts - and many from the middle - in the last 10 days. Stunned is probably the most generous description...

Well-known passages take on new vitality when they're heard against a timely backdrop. What would the CNN/Fox "live" coverage be, if across the bottom of the screen the informed advice of God in the flesh - Jesus of Nazareth - was running: *"Don't hoard treasure down here where it gets eaten by moths and corroded by rust or - worse! - stolen by burglars. Stockpile treasure in heaven, where it's safe from moth and rust and burglars. It's obvious, isn't it? The place where your treasure is, is the place you will most want to be, and end up being... Give your entire attention to what God is doing right now, and don't get worked up about what may or may not happen tomorrow. God will help you deal with whatever hard things come up when the time comes."* (**The Message**, Matthew 6:19-21, 34) Wisdom is timeless...



The systems of this world are destined to fail. That's the eschatological (*prophetic*) view of many who read the New Testament and believe that it paints a picture of worldwide circumstances that open the door for the acceptance of a pseudo-Messiah who will offer hope but will, in reality, be a key figure in the end of this era and the events that will culminate in the Second Coming of the real Messiah.

Whatever God's timeline is - and only He knows! - it is a crucial time to be more in tune with the agenda of God's Kingdom than ever before! There's a problem, however: we're already seeing some of our friends - current Master's participants and alumni - who are so rattled by the marketplace tsunami that they are hunkering down, delaying elective consumer purchases... and pushing **pause** on the pursuit of their Kingdom Calling. Tell me: with only one life to live, in the midst of what could

be an accelerating unfolding of biblical history, is this any time to file "Kingdom Leadership" under "Things to Do (*only*) when Times are Good?" Is "Living Your Calling" *elective?*... or, *essential?*

Two things we're hearing right now from a few **TMP** participants... and, from most prospects who are considering enrollment in new **TMP** groups, coast-to-coast: 1) "*I don't think I can afford the time; I need to emphasize my business.*" and, 2) "*I can't make any financial commitments with the market being where it is.*"

For 10 years, I've had **TMP** grads telling me that their career and their finances improved through applying what they learned in **TMP**! The results of participation more than covered their time and pledge, with additional margin besides!

Here's a genuine appeal: what would your testimony be? In a "down" market - knowing what you know about what God is prepared to do to support the people who put him first - what would *you* say to allay the fears of leaders who are at risk of missing the promise? "*God will help you deal with whatever hard things come up when the time comes*" (Matthew 6:34). I'm looking for some paragraph-or-less testimonials from **TMP** participants/grads to pass along to the hesitant: what would you tell them? Move ahead, courageously? or, Wait until there's no faith required? Send me an email - right now! - and tell me what you'd tell them! **Would you give me some ammunition to fire at their fears??**

No less confident on October 13th, 2008... *because my hope was NEVER based*

on Wall Street; it remains based on the Bank of Heaven, where my deposits are secure and growing!

Bob Shank

Bob Shank is Founder and Chief Mentoring Officer of The Master's Program (TMP).

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